

NYGÅRD LAUNCHES INDIGO KNIT DENIM

NYGÅRD  for Life



INDIGO Knit Denim steals the show



Fun and dancing at Kenaston Fashion Park

NYGÅRD OFFICIALLY LAUNCHES THE INDIGO KNIT DENIM COLLECTION TO THE NYGÅRD SLIMS™ LINE

For every SLIMS sold \$1 will be donated to Breast Cancer Research

Hundreds of guests attended a sold out fashion event on Friday September 19th at NYGÅRD's flagship store on Kenaston Blvd. Breast cancer survivors, VIPS, valued NYGÅRD customers, and fashion lovers attended the high energy show. Not only were there amazing NYGÅRD fashions, but an acrobatics act, dancers, and singer Flo Soul entertained the crowd throughout the night. The show featured multiple NYGÅRD fashions - specifically the new INDIGO Knit Denim Collection. Alongside NYGÅRD's own associates and professional models, ten inspirational breast cancer survivors modeled the clothes beautifully and stole the show.

NYGÅRD is a long time supporter of breast cancer awareness - and will be donating a dollar from every pair of SLIMS sold across Canada from September 19th to October 31st this year. After the cheers from the crowd settled, SLIM's were flying off the racks, customers eager to purchase the high demand item. Peter Nygård was involved in every aspect of SLIMS design. INDIGO Knit Denim is designed to make you feel an entire size smaller, lifting and shaping a woman's figure to enhance her curves. SLIMS are available in all sizes, from XS to 3X.



NYGÅRD SLIMS INDIGO Knit Denim Poncho



Model wearing Peter Nygård Black Velvet Iconic Jacket



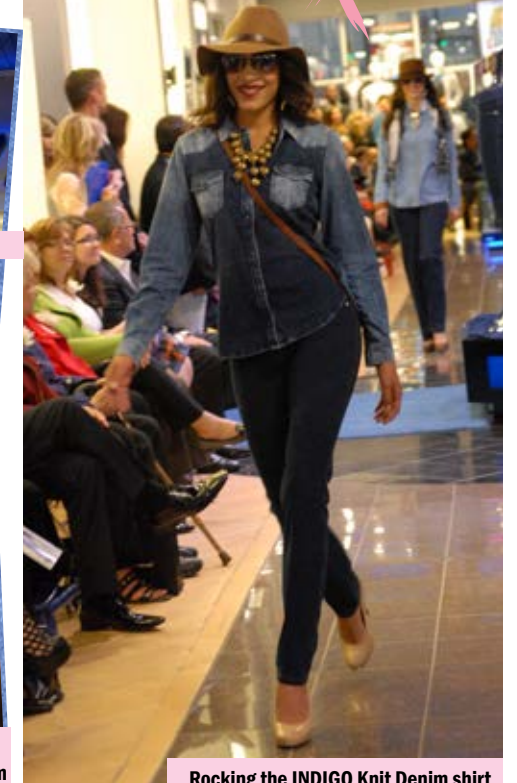
Peter Nygård walks runway with finale model



Comfort and Stretch



Showstopper INDIGO Knit Denim in Black



Rocking the INDIGO Knit Denim shirt



Peter Nygård with SLIMS models wearing INDIGO Knit Denim



Peter Nygård with breast cancer survivor models in Peter Nygård SLIMS and Bianca Nygård Tops

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